# Loan Pricing and Other Potential Land Mines Keeping 

 You from Increasing Your Margin 2023 FHLB TopekaAaron Stoffer, Relationship Manager, Asset Management Group, Inc.

This information is for institutional investors only. The material provided in this document/presentation is for informational purposes only and is intended solely for private use. Past performance is not indicative of future results. This material is not intended as an offer or solicitation for the purchase or sale of any financial instruments.

The report data is static as of the time it was pulled, so rates may have changed. Treat data as indication levels only as market may have moved and availability of product may have changed. This information was pulled from sources we believe to be reliable.

## Today's Discussion

- Understanding Rate Cycles
- Understanding Loan Pricing
- Managing your Margin - Potential Land Mines


## Understanding Rate Cycles

- We often look to the Fed for guidance on future interest rate moves
- Fed Policy is backward looking, not forward looking
- Higher for longer, but not necessarily raising the target rate further
- Is there anything we can use to help us understand the current/future rate cycle?
- Regression
- Fed DOT Plot
- Fed Funds Futures
- Treasury Futures curve
- What can we learn from previous rate cycles?

10 Year Treasury Regression
10Y Regression Aug, 2013 Aug, 2023 (over 10 years)

$+/-3$ StD
$+/-2$ StD
$99.70 \%$
$95.40 \%$
-1 StD 68.30\%
Mean


Source: Bloomberg™

10 Year Treasury Regression
10Y Regression Aug, 2010 -Aug, 2020 (over 10 years)


Source: Bloomberg ${ }^{\text {TM }}$

# 10 Year Treasury Regression 

10Y Regression Nov, 2008 Nov, 2018 lover 10 years)

隹


## Fed DOT Plot



## Fed Funds Futures



Source: Bloomberg

## Current Treasury Futures Curve

*Shows 1-yr treasury lower 1yr forward


## Treasury Futures Curve - 10/25/2021

*Shows 1-yr treasury higher 1-yr and 2-yrs forward

| YCGT0025 | Curve List |  | Export Settings v |  |  | $\longleftarrow$ Forward Curve Analysis |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Curve Date 10/25/21 Market Mid |  |  |  |  |  |  |  |
| Horizon Curve Implied Forwards |  |  |  |  |  |  |  |
| Add Columns | Table Graph |  |  |  |  |  |  |
| $\square 3 \mathrm{Mor}$ |  |  |  |  | US Treasury Actives Curve (Reference Curve) (Swap Rate) |  |  |  |  |
| $\square 6 \mathrm{Mor}$ | Tenor |  | Spot (\%) | 3 Mo (\%) | 6 Mo (\%) | 12 Mo (\%) | 24 Mo (\%) |
| $\square 12 \mathrm{Mo}$ | 1 Mo |  | 0.05589 | 0.06191 | 0.17294 | 0.74592 | 1.32108 |
| $\square \mathrm{\square}^{\text {a Mo }}$ | 2 Mo |  | 0.07665 | 0.06191 | 0.17296 | 0.74615 | 1.32180 |
|  | 3 Mo |  | 0.05488 | 0.06684 | 0.17297 | 0.74639 | 1.32254 |
|  | 6 Mo |  | 0.06063 | 0.11923 | 0.23317 | 0.74503 | 1.32835 |
|  | 9 Mo |  | 0.09800 | 0.17688 | 0.40496 | 0.74548 | 1.32642 |
|  | 1 Yr |  | 0.14685 | 0.32105 | 0.48862 | 0.78651 | 1.34232 |
|  | 2 Yr |  | 0.46566 | 0.62514 | 0.78166 | 1.06274 | 1.58753 |
|  | 3 Yr |  | 0.75492 | 0.90379 | 1.04866 | 1.31685 | 1.67758 |
|  | 4 Yr |  | 1.01993 | 1.13198 | 1.24117 | 1.44985 | 1.80769 |
|  | 5 Yr |  | 1.18328 | 1.29165 | 1.39740 | 1.59698 | 1.88493 |
|  | 7 Yr |  | 1.46406 | 1.53772 | 1.60975 | 1.74517 | 1.93600 |
|  | 9 Yr |  | 1.59041 | 1.64868 | 1.70573 | 1.82283 | 2.02568 |
|  | 10 Yr |  | 1.64329 | 1.70753 | 1.77113 | 1.89135 | 2.07489 |
|  | 12 Yr |  | 1.78260 | 1.83699 | 1.89039 | 1.99238 | 2.14830 |
|  | 15 Yr |  | 1.92011 | 1.96485 | 2.00885 | 2.09291 | 2.22158 |
|  | 20 Yr |  | 2.05235 | 2.08364 | 2.11449 | 2.17286 | 2.25834 |
|  | 30 Yr |  | 2.08168 | 2.10483 | 2.12784 | 2.17106 | 2.23435 |
|  | 50 Yr |  | 2.10472 | 2.12150 | 2.13821 | 2.16955 | 2.21549 |

## Treasury Futures Curve - 12/25/2018

After the last Fed hike in the last cycle, the futures curve showed rates relatively static 1 and 2 years forward


## What are the "indicators" telling us?

- Regression Analysis: Rates are highly probable to move lower over time.
- Fed DOT Plot: The Fed Governors survey shows they expect rates lower over time.
- Fed Funds Futures curve: Shows the Fed Funds rate lower 12 months forward.
- Treasury Futures curve: Shows the shape of the curve stays relatively the same, but rates lower 12 months forward.


## Regression/Decision Matrix

| DECISION MATRIX |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10Y Trsy | YId Crv | Move | Liabilities | Loans | Credit | Investment | Off Bal Sheet | Leverage |
| +2 Std | Inverted | Lower | Short/Call? Whlsle; Rate NOT Term | More Fixed; Prepay Penalties; Prime | Tighter Credit Standards | Max Dur; Min Options/CF | Asset: Var>Fix <br> Liab: Fix $>$ Var | Max Leverage (Max Invest) |
| +1 Std | Flattening | Lower/Higher | Shorter Mat Call Wholesale | Prefer Fixed; Prepay <br> Penalties; Prime | Begin Tighter Credit | Extend Dur; Fewer Options | Hedge Int. Rate Exp as Needed | Incr Leverage (More Invest) |
| -1 Std | Steepening | Higher/Lower | Longer Mat Call Wholesale | Prefer Float; Prepay Penalties;Tsy | Begin Easier Credit | Shorten Dur; Increase CF | Hedge Int. Rate Exp as Needed | Incr Leverage (More Loans) |
| -2 Std | Very Steep | Higher | Longest Mat Bullet Wholesale | More Var; Tsy Index; No Caps/Ceil | Easiest Credit Standards | Min Dur; Max CF; Long Mat = HTM | Asset: Fix > Var <br> Dep: Var>Fix | Max Leverage (Max Loans) |




## Loan Builder and understanding the "nuts and bolts" of pricing a deal

- Loan Builder is a tool developed by BancPath to assist lenders in properly valuing the options and risks inherent in every deal
- BancPath Loan Builder | BancPath from the Asset Management Group (ccbfinancial.com)
- FREE


## Understanding Loan Pricing

4 Principals to EVERY deal

1. Credit Risk
2. Interest Rate Risk
3. Term Risk (Loss of Liquidity and/or Prepayment Risk)
4. Profit


BancPath / Tools / BancPath© Loan Builder
A FREE and EASY 10 Step Loan Pricing Tool
In the highly competitive market for pricing loans, it is vital that risk not only be identified, but also priced properly. By breaking a loan into its component parts, a lender can guarantee that they are properly compensated for both CREDIT RISK and INTEREST RATE RISK. Have comments or feedback?


## Loan Builder - Built around the 4 Principals

The Following Steps are Optional:
STEP 6 Relationship Adj.

NET OFFER RATE
8.62\%

Total Adjusted Spread
Duration of Loan
Walk Away Rate (Given Credit Consideration Above)

## STEP 7 Loan Loss Provision

| $1.25 \%$ 11,637 <br> 2,893  |
| :--- | :--- |

## STEP 8 Capital

$9 \%$
83,788
STEP 9 Overhead Cost
STEP 10 Alt Cost of Funds
FEES Additional Fee Income

0
0.000\%
$\%$

ANNUAL NET PROFIT (Before Tax)

## Loan Builder - Built around the 4 Principals

- Loan Builder helps you understand where a loan structure should be priced compared to market rates, not competitor rates.
- Can help you understand if a loan will expand your earnings or compress them.
- Helps provide a range of potential rates available based on the "options" in the loan.


## Understanding the 4 Principals

- If you are going to "give away" an option, it is worth knowing the value of that option
- Spread matters, Pricing matters - more so now than ever before.
- As our deposit base becomes more "rate sensitive", we have to become as good at managing the assets of the bank as we have historically been in managing the liabilities.
- Using derivative instruments doesn't fix a poorly priced loan, it just changes the structure of it.


## Alternative Yields for Comparison

20\% Risk-
weighted
Freddie Mac
Fixed Pass-
through MBS @ 6.60\% yield


## Understanding your data

- Every institution here has a goldmine waiting to be discovered
- Your data is your insight into what drives risk and reward - spend your resources wisely to uncover what makes your institution profitable (or not?)
- If you don't have the expertise to uncover these gems yourself, partner with someone who can help you.


## Understanding Your Data

- Data mining allows banks to monitor performance metrics more granularly than ever before.
- Find a way to let YOUR data tell YOUR story
- How is the Loan portfolio performing?
- Where are there land mines lurking?
- How is the Investment portfolio performing?
- Can you do anything to change it?
- What is happening with your cost of funds?
- What is happening with your margin?
- Is there more pressure to your margin from current pricing, or previous pricing?
- Can current pricing positively change previously booked assets?
- Understanding YOUR data is one way you can answer these questions


## Loans as a Percent of Assets

Balance Sheet Percentage Composition--Page $6>$ Net Loans \& Leases

UBPR Peer Group Average Report
Insured commercial banks having assets between \$1 billion and \$3 billion


## Yield on Loans

Asset Yields and Funding Costs--Page 3a> Total Loan \& Leases (TE)

UBPR Peer Group Average Report
Insured commercial banks having assets between $\$ 1$ billion and $\$ 3$ billion


## AFS Securities as a Percent of Assets



## Book Yield on Investments

Asset Yields and Funding Costs--Page 3a > Total Investment Securities (Book)


## Cost of Funds

Asset Yields and Funding Costs--Page $3 \mathrm{a}>$ All InterestBearing Funds
UBPR Peer Group Average Report
Insured commercial banks having assets between $\$ 1$ billion and $\$ 3$ billion


## Net Interest Margin

## Summary Ratios--Page $1>$ Net Int Inc-TE to Avg Earn Assets

UBPR Peer Group Average Report
sured commercial banks having assets between $\$ 1$ billion and $\$ 3$ billion


## Story of the Spread

- 2021 - Peer Group 4 of UBPR
- Yield on Loans - Cost of Funds $=4.70 \%-0.38 \%=4.32 \%$
- Yield on Investments - Cost of Funds = 1.76\% - 0.38\% = 1.38\%
- NIM = 3.33\%
- Loans contributing roughly $68 \%$ of margin dollars
- Investments contributing roughly 32\% of margin dollars
- 2023 - Peer Group 4 of UBPR
- Yield on Loans - Cost of Funds $=5.56 \%-1.88 \%=3.68 \%$
- Yield on Investments - Cost of Funds $=2.46 \%-1.88 \%=0.58 \%$
- NIM = 3.44\%
- Loans contributing roughly $92 \%$ of margin dollars
- Investments contributing roughly 8\% of margin dollars


## Potential Land Mines Impacting Margin

| Fixed Rate <br> BY Maturity | TOTAL COMMLRE |  |  | TOTAL CONS |  |  | TOTAL RE |  |  | TOTAL COMMERCIAL |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Balance | Rate | \% Tot | Balance | Rate | \% Tot | Balance | Rate | \% Tot | Balance | Rate | \% Tot |
| 1 YR | 17,230,246 | 4.76\% | 16.44\% | 221,059 | 6.51\% | 0.33\% | 5,693,630 | 5.61\% | 11.92\% | 2,577,970 | 4.06\% | 7.76\% |
| 2 YR | 6,193,917 | 4.43\% | 22.36\% | 424,570 | 6.69\% | 0.97\% | 1,320,495 | 6.86\% | 14.68\% | 1,721,788 | 4.70\% | 12.94\% |
| (19\%) 50\%: 3 YR | 4,740,033 | 5.01\% | 26.88\% | 1,479,078 | 5.90\% | 3.20\% | 1,145,939 | 5.53\% | 17.08\% | 5,429,792 | 3.98\% | 29.29\% |
| 4 YR | 5,352,505 | 4.43\% | 31.99\% | 1,852,606 | 5.90\% | 5.99\% | 773,757 | 4.44\% | 18.70\% | 5,622,022 | 4.12\% | 46.21\% |
| 5 YR | 4,228,451 | 4.19\% | 36.02\% | 2,541,222 | 6.17\% | 9.81\% | 1,569,699 | 5.81\% | 21.98\% | 7,918,100 | 5.18\% | 70.05\% |
| 6 YR | 7,208,236 | 4.17\% | 42.90\% | 4,134,980 | 6.41\% | 16.04\% | 2,040,075 | 5.23\% | 26.25\% | 3,947,528 | 4.43\% | 81.93\% |
| 7 YR | 4,258,482 | 4.42\% | 46.97\% | 4,654,946 | 6.58\% | 23.04\% | 1,126,476 | 5.42\% | 28.61\% | 1,077,122 | 4.89\% | 85.17\% |
| 10 YR | 49,463,620 | 4.21\% | 94.17\% | 15,230,396 | 7.07\% | 45.97\% | 6,060,980 | 5.63\% | 41.30\% | 1,313,606 | 3.56\% | 89.13\% |
| 15 YR | 5,982,601 | 5.20\% | 99.88\% | 35,892,461 | 7.10\% | 100.00\% | 10,530,155 | 4.79\% | 63.34\% | 1,949,857 | 2.56\% | 95.00\% |
| 20 YR | 102,358 | 4.90\% | 99.98\% | 0 | 0.00\% | 100.00\% | 2,161,640 | 5.78\% | 67.86\% | 1,424,253 | 2.35\% | 99.29\% |
| > 20 YR | 20,273 | 4.31\% | 100.00\% | 0 | 0.00\% | 100.00\% | 15,356,404 | 4.27\% | 100.00\% | 237,390 | 0.49\% | 100.00\% |
|  | 104,780,722 | 4.42\% |  | 66,431,317 | 6.91\% |  | 47,779,249 | 5.01\% |  | 33,219,428 | 4.22\% |  |

* Fixed Rate Loans with an opportunity to reprice within 3 years tend to provide the greatest balance sheet flexibility. HFS Loans are excluded. Top 4 categories are Shown.


## Potential Land Mines Impacting Margin

- ~\$86MM in loans with an average maturity of 9.75 years @ 4.22\% yield (data from highlighted balances on previous slide)
- Very hard to force a reprice on these loans. Fixed rate loans at advantaged rates.
- Strategy to manage the margin on this block of loans:
- Wait for the next rate bottom to lock the spread on the remaining balance.
- Use defined term wholesale strategies to lock the margin on the block.
- Call these loans due and reprice them up.
- Not advised - creates a huge reputation risk


## Potential Land Mines Impacting Margin

| All BancPath Banks |  |  |  |  |  |  | (13\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% Total | Cpn | Bk Yld | Duration | Mkt Px | Variance |  |
| Treasuries | 19.44\% | 1.24\% | 1.50\% | 1.92 | 93.27 | -6.45\% |  |
| Agencies | 19.92\% | 1.98\% | 1.96\% | 3.16 | 91.10 | -8.88\% |  |
| Municipals | 12.51\% | 3.13\% | 2.84\% | 6.86 | 92.62 | -9.86\% |  |
| Corp/Other | 6.64\% | 2.88\% | 2.85\% | 4.66 | 87.92 | -12.51\% |  |
| CMO - Fix | 7.24\% | 2.34\% | 2.48\% | 4.30 | 85.65 | -13.79\% |  |
| CMO - Float | 9.45\% | 6.97\% | 7.31\% | 0.12 | 99.00 | -0.28\% |  |
| MBS - Fix | 20.62\% | 2.32\% | 1.90\% | 4.42 | 88.25 | -13.21\% |  |
| MBS - Adj | 4.19\% | 2.86\% | 3.78\% | 2.28 | 93.46 | -8.42\% |  |
| Total | 100.00\% | 2.65\% | 2.65\% | 3.50 | 91.36 | -9.19\% |  |

## Typical Bank Investment Purchases



## What is being generated?

- Assuming \$100MM portfolio:
- Treasuries:
- Par: \$19,440,000
- Book Yield: 1.50\%
- Maturity: 1.92 years
- Total Income: \$559,872

At maturity, need to redeploy:

- Par: \$19,440,000
- Yield: ???? - depends on what you assume
- Maturity: ???? - depends on your assumption


## What is being generated? Re-Investment

Rates Down Assumption:

- Par: \$19,440,000
- Book Yield: 3\%
- Maturity: 3 years
- Re-investment Income:
\$1,749,600
- Total Income: \$2,309,472
- Yield to 4.92 years $=2.41 \%$

Rates Up Assumption:

- Par: \$19,440,000
- Book Yield: 6\%
- Maturity: 3 years
- Re-investment Income: \$3,499,200
- Total Income: \$4,059,072
- Yield to 4.92 years $=4.22 \%$


## How to Manage Your Margin? Assuming Rates Lower

Take the $6.45 \%$ loss and pre-fund the reinvestment now.

- Par after loss: \$18,186,120
- Yield: 6\%
- Annualized Income: \$1,091,167.20
- Total income of pre-funding: $\$ 5,368,542.62$
- Difference between doing nothing vs taking action: \$1,805,190.62
- Increase in yield versus doing nothing: 1.89\%
- Yield to 4.92 years (net of loss) $=4.30 \%$


## Decision Matrix to Maximize Margin

| DECISION MATRIX |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Rate |  |  |  |  |  |  |  |  |
| +2 Std | Inverted | Lower | Short/Call? Whlsle; Rate NOT Term | More Fixed; Prepay Penalties; Prime | Tighter Credit Standards | Max Dur; Min Options/CF | Asset: Var > Fix <br> Liab: Fix >Var | Max Leverage (Max Invest) |
| +1 Std | Flattening | Lower/Higher | Shorter Mat Call Wholesale | Prefer Fixed; Prepay Penalties; Prime | Begin Tighter Credit | Extend Dur; Fewer Options | Hedge Int. Rate Exp as Needed | Incr Leverage (More Invest) |
| -1 Std | Steepening | Higher/Lower | Longer Mat Call Wholesale | Prefer Float; Prepay Penalties; Tsy | Begin Easier Credit | Shorten Dur; Increase CF | Hedge Int. Rate Exp as Needed | Incr Leverage (More Loans) |
| -2 Std | Very Steep | Higher | Longest Mat Bullet Wholesale | More Var; Tsy Index; No Caps/Ceil | Easiest Credit Standards | Min Dur; Max CF; Long Mat = HTM | Asset: Fix > Var <br> Dep: Var > Fix | Max Leverage (Max Loans) |

## Summary

- Use the tools and information available to develop a rate bias.
- Your rate bias should dictate how you price and structure your assets (loans and investments).
- Sometimes, we inadvertently place land mines in our balance sheet. How we manage them going forward will impact our margin over time.
- Doing nothing is still a choice.


## Aaron Stoffer <br> Asset Management Group, Inc. <br> 800 226-1923 <br> astoffer@countryclubbank.com

